

Alonso Román

ECONOMIST · PHD STUDENT AT UNIVERSITÀ BOCCONI

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Education

Università Bocconi

PHD IN SOCIAL AND POLITICAL SCIENCE

Milan, Italy

Sep. 2021 - Present

- Class of 2021 - 2025
- Recipient of a PhD scholarship by Bocconi University for 2023-2025
- Recipient of an external PhD scholarship by Fondazione Fratelli Confalonieri for 2023-2024 based on merit, motivation, and PhD research project

Universidad de Chile

M.A. IN ECONOMICS

Santiago, Chile

Mar. 2011 - Jun. 2013

- Graduated with high honors
- Highest scored thesis: presented in January 2014
- Recipient of the J. Grundwald scholarship based on merit and motivation

Universidad de Chile

B.A. IN ECONOMICS

Santiago, Chile

Mar. 2006 - Dec. 2010

- Graduated with honors
- Graduated first of my cohort (1/27)
- Admitted first of my year (1/250) based on the National University Selection Test (PSU)
- One-year exchange program at **Université Libre de Bruxelles**, Brussels, Belgium in 2008-2009
- Recipient of a merit-based scholarship

Publications

Journal Publications

Career choice motivation using behavioral strategies

AJZENMAN, N., ELACQUA, G., HINCAPIÉ, D., JAIMOVICH, A., BOO, F. L., PAREDES, D., & ROMÁN, A.

Published in Economics of Education Review



2021

Residential income segregation in the great Santiago, 1992-2002: a robust estimation

AGOSTINI, C., HOJMAN, D., ROMÁN, A., & VALENZUELA, L.

Published in EURE



2016

Under Review

Age Gaps Between Political Leaders and the Public Can Undermine Support for Democracy

ROMÁN, A., BELLODI, L., WILLIAMSON, S.

Under Review



2025

Group Appeals and Political Mobilization

BELLODI, L., ROMÁN, A., DE VRIES, C.

Under Review



2025

Working Papers

The Effects of Accountability on the Allocation of School Resources: Regression Discontinuity Evidence from Chile

ELACQUA, G., JAIMOVICH, A., & ROMÁN, A.

Working Paper No IDB-WP-1074. IDB Working Paper Series



2019

Work in Progress

Shifting Paradigms: Exploring Cultural Diversity's Role in Countering Far-Right Support in Chile

ROMÁN, A.

Chapter 1 PhD Thesis & Selected for EPSA and APSA 2024 Conferences



Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S.

ROMÁN, A., DE KLEER, D.

Chapter 2 PhD Thesis & Selected for EPSA and APSA 2025 Conferences



Term Limits and Parliamentary Behaviour: Evidence from a Natural Experiment in Chile

ROMÁN, A.

Selected for APSA 2025 Conference



The Political Roots of Ageism in Greying Democracies: Evidence from Italy, South Korea, and the United States

ROMÁN, A., BELLODI, L., WILLIAMSON, S.

Selected for EPSA 2025 Conference



Fertility Intentions in Uncertain Times: The Effect of Climate Change, Economic Crises, Political Polarization, and Regional Conflicts in Italy, Argentina, the USA, and Germany

AASSVE, A., MENCARINI, L., PENG, C., PLACH, S., ROMÁN, A., TANTURRI, M.

Selected for POP Days 2025 Conference (Italian Association for Population Studies)



Efectos del Impuesto al Tabaco en el consumo: Evaluación experimental para Chile

ROMÁN, A.

Selected for presentation at the National Meeting of Chilean Economists in 2012



Policy Publications

The political dimension of social cohesion in Europe

AASSVE, A., ROMÁN AMARALES, A., HULTBERG, L. & ZENATO, A.

Publications Office of the European Union, Luxembourg



2024

Financiamiento de la educación en Chile: Un análisis del funcionamiento de la subvención escolar.

JAIMOVICH, A., ELACQUA, G., SILVA, J. R., SCHWARTZ, M. O. G. L., & ROMÁN, A.

Technical Note. IDB Technical Notes Series



2022

Centralized Student Assignment Systems: Implementation Guide

ELACQUA, G., JACAS, I., KRUSSIG, T., MÉNDEZ, C., NEILSON, C., ROMÁN, A. & SOARES, S.

Technical Note. IDB Technical Notes Series



2021

Seleccionar y asignar docentes en América Latina y el Caribe: Un camino para la calidad y equidad en educación

BERTONI, E., ELACQUA, G., MÉNDEZ, C., MONTALVA, V., MUNEVAR, I., OLSEN, A., & ROMÁN, A.

Technical Note. IDB Technical Notes Series



2020

Is School Funding Unequal in Latin America?

BERTONI, E., ELACQUA, G., MAROTTA, L., MÉNDEZ, C., OLSEN, A., ROMÁN, A., & SOARES, S.

IDB Flagship Publication 2020



2020

Teaching Experience

Università Bocconi

TEACHING ASSISTANT

- Politics and Policy Making
- Politics of Conflict
- Media, Political Elites and the Public
- Sociology

Milan, Italy

Sep. 2022 - Present

Equality Institute (*Instituto Igualdad*)

TEACHING AND RESEARCH ASSISTANT FOR "POLITICAL ECONOMY WORKSHOP FOR YOUNG LEADERS"

- Public Policy

Santiago, Chile

Mar. 2010 - Dec. 2010

School of Economics and Business, Universidad de Chile

TEACHING ASSISTANT

- Introductory & Intermediate Microeconomics, Law, and International Trade

Santiago, Chile

Mar. 2007 - Jun. 2010

College Admission Test Preparation School, Universidad de Chile

LECTURER

- History

Santiago, Chile

Mar. 2007 - Jun. 2008

Conferences & Seminars

2025	American Political Science Association Conference 2025 (APSA 2025) Papers: - Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S. - Term Limits and Parliamentary Behaviour: Evidence from a Natural Experiment in Chile	Vancouver, Canada
2025	European Political Science Association Conference 2025 (EPSA 2025) Papers: - Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S. - The Political Roots of Ageism in Greying Democracies: Evidence from Italy, South Korea, and the U.S.	Madrid, Spain
2025	Zurich Political Economy Seminar Series (ETH Zurich) Spring 2025 Paper: Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S.	Zurich, Switzerland
2025	CIVICA Political Behavior and Institutions (PoBi) Conference 2025 Paper: Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S.	Vienna, Austria
2024	American Political Science Association Conference 2024 (APSA 2024) Papers: - Shifting Paradigms: Exploring Cultural Diversity's Role in Countering Far-Right Support in Chile - Age Gaps Between Political Leaders and the Public Can Undermine Support for Democracy - Group Appeals and Political Mobilization	Philadelphia, USA
2024	European Political Science Association Conference 2024 (EPSA 2024) Papers: - Shifting Paradigms: Exploring Cultural Diversity's Role in Countering Far-Right Support in Chile - Age Gaps Between Political Leaders and the Public Can Undermine Support for Democracy - Group Appeals and Political Mobilization	Cologne, Germany
2024	AlpPop Conference 2024 Poster: Alike but not the same: the political consequences of migration in Chile	La Thuile, Italy
2023	Barcelona School of Economics Workshop Economics of Migration	Barcelona, Spain
2022	CIVICA Data Science Days Poster: The electoral (ab)use of the #migrantcaravan	Florence, Italy
2012	SECHI National Conference of Chilean Economists Paper: Efectos del Impuesto al tabaco en el consumo	Viña del Mar, Chile

Professional Experience

Università Bocconi

RESEARCH ASSISTANT

Milan, Italy

Aug. 2023 - present

- Research Assistant for Age-It (Ageing well in an ageing society) PNRR - Next Generation EU Project.
- This project aims to understand the political and social consequences of ageing in Italy and Europe more generally by using surveys and text analysis to study intergenerational political conflict; prejudice toward the elderly; and social understanding of life stages in ageing populations. The project analyze original survey data as well as data from Italian parliamentary debates
- Research Assistant providing support to Professors De Vries, Mencarini, and Williamson to study the political and social consequences of ageing.

Inter-American Development Bank

CONSULTANT

Washington, D.C., USA

Aug. 2017 - Aug 2021

- Research Analyst in the Education Division at the bank's Social Sector.
- Project manager in the design and implementation of three innovative new online student assignment systems in Peru, Ecuador and Brazil. Related activities: Team leader of a group of six economists, algorithm and platform development, communication strategy design, field work with government and local authorities, research work and RCT experimental designs.
- Designed and conducted an RCT investigation on career choice motivation using behavioral strategies.
- Co-authored research with PhD Gregory Elacqua and PhD Analía Jaimovich in school finance and accountability policies.
- Co-authored several policy briefs, book chapters, technical notes, articles and blogs about education policy, especially about COVID-19 and its impact in LAC.

Superintendence of Education, Government of Chile

DATA ANALYST

Santiago, Chile

Apr. 2015 - Jul. 2017

- Developed a new audit system from data.
- Developed several sampling models and strategies for schools' inspections.
- Provided researching technical assistance in investigations conducted by the department with some external agencies, such as the University of Chile and the Inter-American Development Bank.

Centre for Social Conflict and Cohesion Studies

RESEARCHER

- Researcher and coordinator in project: Segregation, spatial poverty and access inequality to urban goods.
- Developed theoretical models for data imputation, access measurements and income segregation.
- Collected and managed GIS Data.

Santiago, Chile

Jun. 2013 - Apr. 2015

Leadership Experience

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| 2010 | Student Council Representative , School of Economics and Business, Universidad de Chile | <i>Santiago, Chile</i> |
| 2008 | Member of Student Association , School of Economics and Business, Universidad de Chile | <i>Santiago, Chile</i> |
| 2007 | Student Council Representative , School of Economics and Business, Universidad de Chile | <i>Santiago, Chile</i> |
| 2003 | President of Student Association , The British School | <i>Punta Arenas, Chile</i> |

Social and Volunteer Work Experience

Student Federation Response to 2010 Chilean Earthquake, Universidad de Chile

Santiago, Chile

CRISIS MANAGEMENT TEAM MEMBER

Mar. 2010 - Apr. 2010

- Managed field work and trips for 12,000 volunteers.
- Implemented national fundraiser campaign for the victims.

Seminar “Let’s project Chile towards the bicentennial”, Universidad de Chile

Santiago, Chile

CHIEF MANAGER

Mar. 2008 - Jun. 2008

- Managed whole seminar leading a team of five: Fundraising, panels, invitations and marketing.
- Eight panels with national and international speakers.
- More than 1,000 participants.

Skills

Data Analysis	Stata (advanced) · R-Studio (intermediate) · MATLAB (basic)
Data Visualization	ArcGIS (intermediate) · QGIS (intermediate) · SPSS Modeler (basic)
Others	LaTeX (advanced) · Microsoft Office (Advanced) · Qualtrics (Advanced)
Languages	Spanish (Native) · English (Fluent) · French (Fluent) · Italian (Medium)

Honors & Awards

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|------|---|------------------------|
| 2014 | Top of the class distinction award , M.A in Economics graduation, Universidad de Chile | <i>Santiago, Chile</i> |
| 2012 | Most outstanding student award , B.A in Economics graduation, Universidad de Chile | <i>Santiago, Chile</i> |
| 2010 | Academic performance distinction , B.A in Economics, Universidad de Chile | <i>Santiago, Chile</i> |
| 2009 | Academic performance distinction , B.A in Economics, Universidad de Chile | <i>Santiago, Chile</i> |
| 2008 | Academic performance distinction , B.A in Economics, Universidad de Chile | <i>Santiago, Chile</i> |
| 2007 | Academic performance distinction , B.A in Economics, Universidad de Chile | <i>Santiago, Chile</i> |
| 2006 | Top Academic performance distinction , B.A in Economics, Universidad de Chile | <i>Santiago, Chile</i> |