

# Alonso Román

ECONOMIST · PHD STUDENT AT UNIVERSITÀ BOCCONI

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## Education

### Università Bocconi

PHD IN SOCIAL AND POLITICAL SCIENCE

Milan, Italy

Sep. 2021 - Present

- Class of 2021 - 2025
- Recipient of a PhD scholarship by Bocconi University for 2023-2025
- Recipient of an external PhD scholarship by Fondazione Fratelli Confalonieri for 2023-2024 based on merit, motivation, and PhD research project

### Universidad de Chile

M.A. IN ECONOMICS

Santiago, Chile

Mar. 2011 - Jun. 2013

- Graduated with high honors
- Highest scored thesis: presented in January 2014
- Recipient of the J. Grundwald scholarship based on merit and motivation

### Universidad de Chile

B.A. IN ECONOMICS

Santiago, Chile

Mar. 2006 - Dec. 2010

- Graduated with honors
- Graduated first of my cohort (1/27)
- Admitted first of my year (1/250) based on the National University Selection Test (PSU)
- One-year exchange program at **Université Libre de Bruxelles**, Brussels, Belgium in 2008-2009
- Recipient of a merit-based scholarship

## Research

### Journal Publications

#### Career choice motivation using behavioral strategies

AJZENMAN, N., ELACQUA, G., HINCAPIÉ, D., JAIMOVICH, A., BOO, F. L., PAREDES, D., & ROMÁN, A.

Published in Economics of Education Review



2021

#### Residential income segregation in the great Santiago, 1992-2002: a robust estimation

AGOSTINI, C., HOJMAN, D., ROMÁN, A., & VALENZUELA, L.

Published in EURE



2016

### Working Papers & Under Review

#### Skills, Diversity, and the Politics of Immigration: Electoral Effects on the Far-Right in Chile

ROMÁN, A.

Job Market Paper & Selected for EPSA and APSA 2024 Conferences



2026

#### Age Misrepresentation and Its Consequences for Attitudes toward Democracy

ROMÁN, A., BELLODI, L., WILLIAMSON, S.



2026

Under Review - R%R

#### The Political Roots of Ageism in Greying Democracies: Evidence from Italy, South Korea, and the United States

ROMÁN, A., WILLIAMSON, S.



2026

Under Review - R%R

#### Group Appeals and Political Mobilization

BELLODI, L., ROMÁN, A., DE VRIES, C.



2026

Under Review

#### Parenthood Decisions in Uncertain Times: Experimental Evidence from Four Countries

AASSVE, A., MENCARINI, L., PENG, C., PLACH, S., ROMÁN, A., TANTURRI, M.



2026

Under Review

#### Does Far-Right Success Increase Hate Crimes?

ROMÁN, A., DE KLEER, D.



Chapter 2 PhD Thesis & Selected for EPSA and APSA 2025 Conferences

## The Effects of Accountability on the Allocation of School Resources: Regression Discontinuity Evidence from Chile

ELACQUA, G., JAIMOVICH, A., & ROMÁN, A.

Working Paper No IDB-WP-1074. IDB Working Paper Series



2019

## Work in Progress

### Term Limits and Parliamentary Behaviour: Evidence from a Natural Experiment in Chile

ROMÁN, A.

Selected for APSA 2025 Conference



### Ideology and Fertility in Uncertain Times: How Political Orientations Shape Responses to Macro-Level Risks

ROMÁN, A., AASSVE, A., MENCARINI, L.

Fieldwork in progress



### The trade-offs between income, leisure, and childbearing: Experimental Evidence from Multiple Countries

AASSVE, A., ADSERA, A., MENCARINI, L., PENG, C., ROMÁN, A., STRANGES, M.

Fieldwork in progress



## Policy Publications

### The political dimension of social cohesion in Europe

AASSVE, A., ROMÁN AMARALES, A., HULTBERG, L. & ZENATO, A.

Publications Office of the European Union, Luxembourg



2024

### Financiamiento de la educación en Chile: Un análisis del funcionamiento de la subvención escolar.

JAIMOVICH, A., ELACQUA, G., SILVA, J. R., SCHWARTZ, M. O. G. L., & ROMÁN, A.

Technical Note. IDB Technical Notes Series



2022

### Centralized Student Assignment Systems: Implementation Guide

ELACQUA, G., JACAS, I., KRUSSIG, T., MÉNDEZ, C., NEILSON, C., ROMÁN, A. & SOARES, S.

Technical Note. IDB Technical Notes Series



2021

### Seleccionar y asignar docentes en América Latina y el Caribe: Un camino para la calidad y equidad en educación

BERTONI, E., ELACQUA, G., MÉNDEZ, C., MONTALVA, V., MUNEVAR, I., OLSEN, A., & ROMÁN, A.

Technical Note. IDB Technical Notes Series



2020

### Is School Funding Unequal in Latin America?

BERTONI, E., ELACQUA, G., MAROTTA, L., MÉNDEZ, C., OLSEN, A., ROMÁN, A., & SOARES, S.

IDB Flagship Publication 2020



2020

## Teaching Experience

### Università Bocconi

TEACHING ASSISTANT - INVITED LECTURER

- Political Science - Topics in Comparative Politics - Invited Lecturer
- Politics and Policy Making
- Politics of Conflict
- Media, Political Elites and the Public
- Sociology

Milan, Italy

Sep. 2022 - Present

### Equality Institute (*Instituto Igualdad*)

TEACHING AND RESEARCH ASSISTANT FOR "POLITICAL ECONOMY WORKSHOP FOR YOUNG LEADERS"

- Public Policy

Santiago, Chile

Mar. 2010 - Dec. 2010

### School of Economics and Business, Universidad de Chile

TEACHING ASSISTANT

- Introductory & Intermediate Microeconomics, Law, and International Trade

Santiago, Chile

Mar. 2007 - Jun. 2010

### College Admission Test Preparation School, Universidad de Chile

LECTURER

- History

Santiago, Chile

Mar. 2007 - Jun. 2008

## Conferences & Seminars

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2025	<b>American Political Science Association Conference 2025 (APSA 2025)</b> Papers: - Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S. - Term Limits and Parliamentary Behaviour: Evidence from a Natural Experiment in Chile	<i>Vancouver, Canada</i>
2025	<b>European Political Science Association Conference 2025 (EPSA 2025)</b> Papers: - Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S. - The Political Roots of Ageism in Greying Democracies: Evidence from Italy, South Korea, and the U.S.	<i>Madrid, Spain</i>
2025	<b>Zurich Political Economy Seminar Series (ETH Zurich) Spring 2025</b> Paper: Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S.	<i>Zurich, Switzerland</i>
2025	<b>CIVICA Political Behavior and Institutions (PoBi) Conference 2025</b> Paper: Does Far-Right Representation Increase Hostility Toward Minorities? Evidence from U.S.	<i>Vienna, Austria</i>
2024	<b>American Political Science Association Conference 2024 (APSA 2024)</b> Papers: - Shifting Paradigms: Exploring Cultural Diversity's Role in Countering Far-Right Support in Chile - Age Gaps Between Political Leaders and the Public Can Undermine Support for Democracy - Group Appeals and Political Mobilization	<i>Philadelphia, USA</i>
2024	<b>European Political Science Association Conference 2024 (EPSA 2024)</b> Papers: - Shifting Paradigms: Exploring Cultural Diversity's Role in Countering Far-Right Support in Chile - Age Gaps Between Political Leaders and the Public Can Undermine Support for Democracy - Group Appeals and Political Mobilization	<i>Cologne, Germany</i>
2024	<b>AlpPop Conference 2024</b> Poster: Alike but not the same: the political consequences of migration in Chile	<i>La Thuile, Italy</i>
2023	<b>Barcelona School of Economics Workshop</b> Economics of Migration	<i>Barcelona, Spain</i>
2022	<b>CIVICA Data Science Days</b> Poster: The electoral (ab)use of the #migrantcaravan	<i>Florence, Italy</i>
2012	<b>SECHI National Conference of Chilean Economists</b> Paper: Efectos del Impuesto al tabaco en el consumo	<i>Viña del Mar, Chile</i>

## Professional Experience

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### Università Bocconi

#### RESEARCH ASSISTANT

*Milan, Italy*

*Aug. 2023 - present*

- Research Assistant for Age-It (Ageing well in an ageing society) PNRR - Next Generation EU Project.
- This project aims to understand the political and social consequences of ageing in Italy and Europe more generally by using surveys and text analysis to study intergenerational political conflict; prejudice toward the elderly; and social understanding of life stages in ageing populations. The project analyze original survey data as well as data from Italian parliamentary debates
- Research Assistant providing support to Professors De Vries, Mencarini, and Williamson to study the political and social consequences of ageing.

### Inter-American Development Bank

#### CONSULTANT

*Washington, D.C., USA*

*Aug. 2017 - Aug 2021*

- Research Analyst in the Education Division at the bank's Social Sector.
- Project manager in the design and implementation of three innovative new online student assignment systems in Peru, Ecuador and Brazil. Related activities: Team leader of a group of six economists, algorithm and platform development, communication strategy design, field work with government and local authorities, research work and RCT experimental designs.
- Designed and conducted an RCT investigation on career choice motivation using behavioral strategies.
- Co-authored research with PhD Gregory Elacqua and PhD Analía Jaimovich in school finance and accountability policies.
- Co-authored several policy briefs, book chapters, technical notes, articles and blogs about education policy, especially about COVID-19 and its impact in LAC.

## Superintendence of Education, Government of Chile

DATA ANALYST

Santiago, Chile

Apr. 2015 - Jul. 2017

- Developed a new audit system from data.
- Developed several sampling models and strategies for schools' inspections.
- Provided researching technical assistance in investigations conducted by the department with some external agencies, such as the University of Chile and the Inter-American Development Bank.

## Centre for Social Conflict and Cohesion Studies

RESEARCHER

Santiago, Chile

Jun. 2013 - Apr. 2015

- Researcher and coordinator in project: Segregation, spatial poverty and access inequality to urban goods.
- Developed theoretical models for data imputation, access measurements and income segregation.
- Collected and managed GIS Data.
- Collaborated on research within the Centre of Territorial Intelligence (CIT) at Universidad Adolfo Ibañez.

## Leadership Experience

2010 **Student Council Representative**, School of Economics and Business, Universidad de Chile

Santiago, Chile

2008 **Member of Student Association**, School of Economics and Business, Universidad de Chile

Santiago, Chile

2007 **Student Council Representative**, School of Economics and Business, Universidad de Chile

Santiago, Chile

2003 **President of Student Association**, The British School

Punta Arenas, Chile

## Social and Volunteer Work Experience

### Student Federation Response to 2010 Chilean Earthquake, Universidad de Chile

Santiago, Chile

CRISIS MANAGEMENT TEAM MEMBER

Mar. 2010 - Apr. 2010

- Managed field work and trips for 12,000 volunteers.
- Implemented national fundraiser campaign for the victims.

### Seminar "Let's project Chile towards the bicentennial", Universidad de Chile

Santiago, Chile

CHIEF MANAGER

Mar. 2008 - Jun. 2008

- Managed whole seminar leading a team of five: Fundraising, panels, invitations and marketing.
- Eight panels with national and international speakers.
- More than 1,000 participants.

## Skills

**Data Analysis** Stata (advanced) · R-Studio (intermediate) · MATLAB (basic)

**Data Visualization** ArcGIS (intermediate) · QGIS (intermediate) · SPSS Modeler (basic)

**Others**  $\LaTeX$  (advanced) · Microsoft Office (Advanced) · Qualtrics (Advanced)

**Languages** Spanish (Native) · English (Fluent) · French (Fluent) · Italian (Medium)

## Honors & Awards

2014 **Top of the class distinction award**, M.A in Economics graduation, Universidad de Chile

Santiago, Chile

2012 **Most outstanding student award**, B.A in Economics graduation, Universidad de Chile

Santiago, Chile

2010 **Academic performance distinction**, B.A in Economics, Universidad de Chile

Santiago, Chile

2009 **Academic performance distinction**, B.A in Economics, Universidad de Chile

Santiago, Chile

2008 **Academic performance distinction**, B.A in Economics, Universidad de Chile

Santiago, Chile

2007 **Academic performance distinction**, B.A in Economics, Universidad de Chile

Santiago, Chile

2006 **Top Academic performance distinction**, B.A in Economics, Universidad de Chile

Santiago, Chile